

# Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,  
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**No.26-4/2012-T&C-CM**

**Date: 22.03.2013**

**Circular T&C-CM No. 129/12-13**


**Sub: Clarification on revision in price of Start-up Kit (SUK) for Bundled Data Card under GSM services-reg.**

Kindly refer to this office order of even No. dated 04.02.2013 vide which tariff of Start-up Kit (SUK) for activation of data plan for bundled data cards under GSM services were issued. Based on queries raised by field units and INs, the following clarifications / modifications are issued.

Sl. No.	Issues raised by INs/Circles	Clarification / Modification
(i)	Is the Data Plan voucher of Rs.51/- still exists for 2G & 3G data plans with sale of BSNL Data Card or any of the BSNL bundled Data Card?	Yes, Plan voucher Rs.51 is available for the customers who purchase data card from outside market for data plan activation. However, Plan voucher for the bundled data cards has been revised to Rs.100/- as mentioned in the order No.26-4/2012-T&C-CM dated 04.02.2013 for the 2G & 3G data plans.
(ii)	Is the cost of SIM (2G & 3G) included in the SUK price for the 2G & 3G data plans with sale of BSNL Data Card or any of the BSNL bundled Data Card?	Yes, the cost of 2G (Normal) SIM is included in the SUK price. The cost of the USIM shall be charged extra, if demanded by the customer.
(iii)	Is the SUK (Rs.10) applicable for data cards purchased by the customers from outside market?	No, the customer purchasing data card from outside market will be charged for the cost of SIM (2G & 3G). The plan voucher of Rs.51/- (with free data of 200MB to be consumed within 30 days from the date of activation) will be applicable for activation of data plan.
(iv)	What will be the franchisee commission for the data plan voucher with and without bundled Data card or reverse bundled data card?	Franchisee commission is to be paid @ 80% of the plan voucher price for Data card purchased from BSNL or reverse bundled Data card. For data card purchased from outside market, plan voucher of Rs.51 will be applicable and normal franchisee commission @ 90% will be applicable.
(v)	What is the default voice plan available with data plan voucher?	Prepaid General plan is the default voice plan applicable to the data plan.

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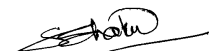
2. All other terms and conditions will remain the same.
3. This may be brought to the notice of all concerned for taking necessary action in this regard. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
4. This circular is issued based on the approval of the Competent Authority in PP-CM cell File No.2-2/2012/P&P-CM. For queries/clarification/feedback in respect of above tariff, the communication may be addressed to Product and Pricing- CM Section, C.O. , BSNL, New Delhi and monthly feedback report may kindly be sent at [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in) for further review of the scheme.

  
(N. S. Dhami)  
AGM (T&C-CM)

To  
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) Sr. GM (NWP-GSM)- for information.
- 8) GMs (CMTS/CDMA-Billing Centre).
- 9) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 10) Director General P & T Audit, Delhi- 110054.
- 11) OL Section –for Hindi version.
- 12) Guard file.

  
(Subrat Kumar Mohakud)  
Dy. Manager (T&C-CM)